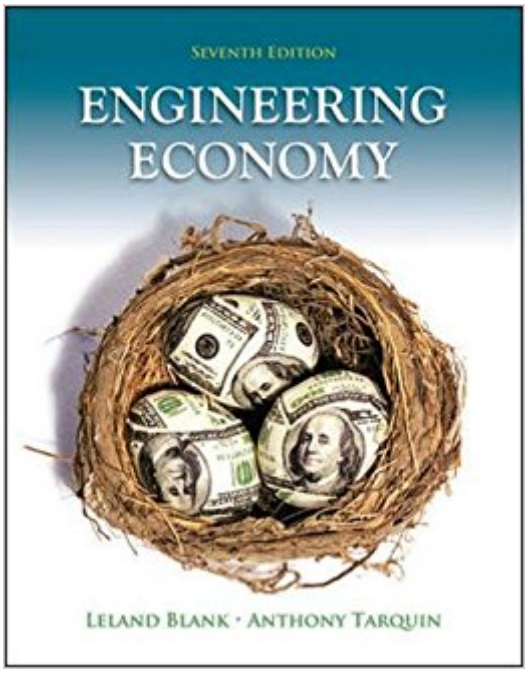
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Engineering Economy



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Synopsis

Engineering Economy, 7th edition, presents a crisp, bold new design using color, highlighting and icons to focus on important concepts, terms, equations and decision guidelines. There are new features, new topics (such as ethics and staged decision making), and new online tools; yet no compromise on coverage, examples, or the well-accepted writing style of this popular text. The preface provides an overview of WhatÃ¢â ¬â„¢s New and graphically depicts resources for Instructors and Students. Solved examples, problems and case studies target many of the current engineering challenges in areas such as energy, ethics, the environment, and the worldÃ¢â ¬â„¢s changing economics. Approximately eighty percent of the end-of-chapter problems are revised or new for this edition. Some of the outstanding pedagogical characteristics of this new edition include its easy-to-read writing style, learning outcomes for each section, progressive examples used throughout a chapter, solved examples using manual and integrated spreadsheet solutions, updated case studies, Fundamentals of Engineering (FE) exam questions for each chapter, and numerous new end-of-chapter exercises. A significant new feature is the availability of brief, downloadable online presentations (podcasts) that incorporate voice-over, animated Power Point slides. These are available on the textÃ¢â ¬â„¢s website for students and instructors to utilize as support tools in or outside the classroom. Each module includes descriptive material and worked examples that supplement course material.

Book Information

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Customer Reviews

I gave it a four star because the book is somewhat confusing due to the author's writing style. There's nothing wrong with the physical book. That earns a five star. And I bought the international edition, which is the same as the US edition, just paperback, cheaper, and printed on thinner paper. Content was identical to my classmate's book. Writing style aside, this is probably the single most useful class I took in college. I still use the book, and I've been out of college for a few years. Everything from student loans to house mortgage to everything in between.

It gets the job done, but you will get sleepier than you ever have in your entire life trying to read it. Not really the books fault, just economics in general.

The concepts in this book are not hard, but the book is ambiguous and difficult to read. The author's do not do a very good job at explaining details but luckily the concepts of this book are similar to normal economy but on a larger scale.

It's hard to avoid a book that's mandatory for a class, but if you have other options I suggest you steer away from this one. I've never seen a more poorly written text book in both my undergrad and grad level courses! This book is a complete disaster. The questions/problems at the end of the chapter assigned for homework do not have supporting examples to learn from. It is a complete guessing game at how to arrive at the correct answer. I had to buy this book for my class but do not plan on using it afterwards. It is completely worthless!

Covers look great but the spine was begingging to separate toward the back but no pages are falling out. At some point, a previous owner wrote on several pages and attepted to erase it but only really managed to rub the ink away. This book shows a bit more ware than I would have liked, but it's a text book. Overall, this was a good buy.

Make sure to confirm the origin of the book- there a lot of different nationality versions that look very similar.

Lecture slides for my class were good, so I basically never used it. But from when I did use it, it could be confusing at times but basically did what was needed.

Great product

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